



January 2022 Newsletter

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Welcome



Board of Directors

We would like to welcome our Bayside H.O.G. Board of Directors and say a HUGE thank you to our 2021 board for all of the hard work and dedication you put in this past year.

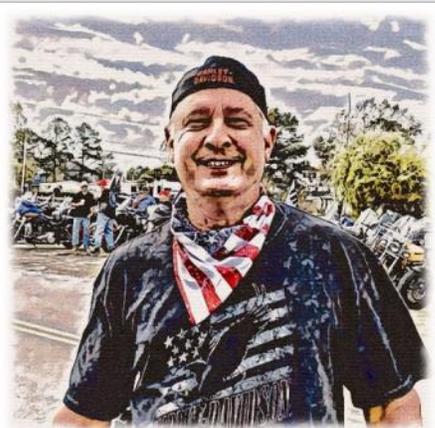


Board of Directors

From the Director



As I take up the mantle as Director, I'm filled with optimism about the coming year for Bayside HOG and we're already off to a fast and ambitious start. During the past few weeks, I've challenged our Board of Directors and each officer to prioritize **Growth** and **Member Engagement** in our efforts to provide the best "Chapter experience" for our membership. It should come as no surprise that our Chapter faces the same headwinds common to any volunteer group. Particularly, most of the work is accomplished by a committed few, yet amazing things get done. When I reflect on the last couple of years, I've witnessed impressive individual contributions (bordering on heroics) demonstrated by a disappointingly small cadre of folks to whom the H.O.G. Chapter means so much. We still rode an impressive number of miles and hosted all the events that we're known for. We managed to responsibly assemble groups for rides in the face of COVID 19 restrictions. I could go on.



I'm not a fan of comparison, but as Director I must consider the full potential of an expanding group of members that find the same fulfillment as our most committed few. So, for the past few weeks I've worked with our officers individually and in small groups to get focus on the key initiatives that will give us the best potential for Chapter growth and member engagement. Those initiatives were presented in our January Board Meeting and I think it's important to review a few here.



Facebook



Website

Dealership Integration – We've already begun to feature the Chapter at the Dealership – next time you visit Bayside please take a moment to watch the rotating pictures of our members having a great time out riding. We plan to display collateral on the showroom floor and merchandise our Chapter events with a physical calendar. We'll also be taking full advantage of QR codes to make it convenient for anyone to access our Chapter. *Try it now* – use the camera on your phone to follow the two links on the right. You'll likely see these strategically placed around the dealership and elsewhere soon. You're also welcome to have these on your phone if it'll help you describe our Chapter to others.

Activities – We want to make our schedule of events accessible and we've implemented a unified calendar that will reside across all our communication platforms. Going forward, the calendar will be available to everyone in our newsletter, on our website and social media – you'll even see it on the Dealership showroom as I mention above. If we want to attract folks to our Chapter, the last thing we should do is conceal our activities.

Ride Opportunities – Very simply, riding is what we do. We have consciously developed a plan to offer fun, challenging, and diverse riding opportunities throughout the year that will appeal to a wide range of Harley Davidson enthusiasts. We'll increase the frequency of rides and we're actively planning overnight events. We're vetting rallies and beginning a monthly ride to support our Ladies of Harley group to appeal to the widest range of riders possible.

Ladies of Harley – Speaking of our Ladies of Harley, L.O.H. has rapidly become an indispensable arm of our Chapter offering an outlet for women that enjoy the motorcycling community. This year, the ladies are focused on expanding with continued outreach, offering women-focused outings, and an exciting new monthly ride offering.

Safety – No ride event is managed by Bayside H.O.G. without safety at the forefront of our planning and execution. We're excited to offer "two-up" riding training this month for the benefit of both motorcycle operators and potential passengers. With support from the Dealership, this year we're undertaking professional Accident Scene Management Training to enhance our preparation for the rides we conduct. We're additionally evaluating our needs relative to medical and mechanical supplies that can be crucial during a ride event. We hope we never need these things, but hope is not a plan. We ride safely and believe that commitment will attract responsible riders to our Chapter.



So, I hope you'll agree that we have an exciting year ahead of us. There are other initiatives currently in play as well and I welcome other ideas. But know this – we have a vision for Chapter growth and member engagement supported by a strategic plan to deliver results. We have the endorsement of a committed sponsoring Dealership and Owner that understands the value of a healthy and expanding H.O.G. Chapter. And finally, we have assembled a Board of Directors that is clear on the tasks that lie ahead and understands what success looks like. I'm proud to stand as your Director and hope you'll join us this year as we ride and have fun!



Ladies of Harley



Ladies Of Harley (L.O.H.) was restarted last January and has accomplished so much in 2021! We were able to collect 14 move in ready baskets for our charity, Help and Emergency Response, Inc. (H.E.R. Shelter), we collected toys for the kids and raised over \$2,000 for the H.E.R. Shelter with the help of the H.O.G chapter.

With one year under our belt, we look forward to continuing to grow and build L.O.H. in the upcoming year. Our goals for 2022 are to double up on all our donations for our charity, while continuing to grow L.O.H.

L.O.H is looking to accomplish a lot in 2022!

L.O.H. Objectives for 2022!

- Grow L.O.H. to 30 members.
- Teach our bikers and passengers safe ways of doubling up and riding together.
- Hold a closed ride for H.O.G members once a month starting in February 2022.
- Outreach to other women riding groups.

Most of our objectives are self-explanatory but I would like to touch on 3 of them, for you to understand why these are on our list of objectives.

Outreach to other women riders

Women need to support each other and build each other up; and what better way to do this with like-minded women. We would like to build relationships and help their groups grow and support their charities. This is a great way to build the riding community.

Double up riding lessons

This is a great way for both bikers and passengers to learn riding etiquette when doubling up. Most bikers know how to ride solo; but what happens when they need to double up? This class will teach the riders how to be safe when they have a passenger on the back of the bike and will also teach the passengers how to be safe on the back of a bike. This will also help the ladies know who is safe to ride with, when we have rides planned.

One L.O.H. sponsored closed a month

L.O.H. is split with women that have their own bikes and women that ride as passengers! To include all women in a monthly ride together we need the help from our H.O.G. chapter. By having a closed ride, once a month, it will give all the ladies a chance to ride together and hopefully encourage more H.O.G. participation in L.O.H. events.

L.O.H will continue to have a ladies day outing once a month, just for the ladies, along with the new monthly L.O.H. sponsored rides, for L.O.H and H.O.G. members only and we look forward to our annual events to raise money for H.E.R. Shelter and L.O.H. fund. Something new that you will see in my newsletter article is the L.O.H Lady of the Month. I will be recognizing one special lady from L.O.H. for all the support and awesomeness that she brings to the group.

By: Heather Mathais, L.O.H. Officer



January 2022

L.O.H. Lady of the Month

Marie Swink



Marie joined L.O.H. mid-year. When she joined, she didn't know anyone but that didn't last long! Marie has been such an asset to L.O.H. and an amazing friend to all the ladies. She is always ready to help in all areas of L.O.H. and the H.O.G. chapter. Marie is kind hearted, outgoing, loving, compassionate, and always ready for the next adventure. The L.O.H. members have come to realize that Marie is such a strong and loving woman and how truly blessed we are to have her in our group. So, from all the L.O.H. ladies we would like to thank Marie for all that she brings to our group. We love you and are truly blessed every day that you are with us.



Wanda, Sarah and Heather helping out Santa during the Photos with Santa



Theresa, Wanda, Heather and Paula after a long day of Holiday shopping at the L.O.H. Ladies Day Bodacious Bazaar outing.



L.O.H. and the H.O.G. Chapter joined up to deliver toys and move-in baskets to L.O.H.'s charity H.E.R. Shelter and Santa came along too!

Adventure Awaits



By: Vince Howerton, Sr. Road Captain

There are many different types of riding one can do. There's the let me get out of here and clear my head riding. Some just want a quick putt around town just to relax and hear the pipes roar. Others want to see places and experience the feeling of the open road. To some it's the destination that counts and others it's the number of miles they accumulate. Whatever your reason for riding, you have made the choice to join a riding club with like-minded people as yourself. Group riding is another type of riding that offers experiences you can't get riding alone. You benefit from the accumulation of different knowledge of places to ride, share in the experiences with people that understand why we ride. It's a family of brothers and sisters that can turn into a lifetime of new friends, experiences, memories and riding that you may never do alone! As your Senior Road Captain, I'd like to share some of what I consider to be rides, local to us here in Portsmouth, that we have done as a Chapter. My intent is that if you haven't made many rides with us you can see a few of the rides we've done and I'll leave some tips and route instructions so you can perhaps go ride these trips yourself, or better yet, with some friends! So, starting with this Newsletter I'll describe a trip or ride we've done last year and list different trips each subsequent Newsletter.

One of our most popular rides is the Jamestown Ferry, Colonial Parkway ride. I saved it as my **PATRIOT** ride! If you're into American History, there are dozens of changes you can make to this ride. This is a ride that offers several options along the way. The basics are you ride through Smithfield on Highway 10 towards Surry. Turn right and go down to the "Jamestown Ferry terminal. If you haven't done this yet you're missing out! There are no fees and it's easy to do. I've found it's best to stay on my bike, kick stand down and bike in gear until the ferry is underway and when it's ready to dock. While underway it's a great opportunity to move about and sometime, if we're not doing a lunch stop, have a little snack. The crossing will run around 30 minutes and again, there is no fee! Be cautious getting on and off the ferry, the deck could be slippery! A heads up, with this Virus crap, the restrooms might be closed, plan accordingly! You'll end up in Jamestown where you can stay and check out some of the attractions or ride on to the Colonial Parkway. This is a beautiful and very unique roadway and again, if you haven't road it, you're missing out! You'll pass through Colonial Williamsburg which can offer dozens of attractions, shopping and restaurants! At the other end is Yorktown and again you have options. Did you know you can ride your bike on the paths that go around the Battlefields? Think about that for a second, revolutionary war, canons, battlefields and more American History than you can handle, and you're riding an American Legend, Harley-Davidson, right through the middle of it all! By now you should be hungry, if you didn't eat while on the ferry. There is a wonderful little place on the water called the "Yorktown Pub". From Yorktown we typically head up RT 17 and if it's not a Sunday, you can stop by the Hampton Roads HD store just past Ft. Eustis Blvd. Little further up you can jump on 64 and head home. Not sure on mileage,





REPORT

January

1st - 21st

1, 510 Total Miles

Membership Corner

Current Active Members

63



Please welcome for following **NEW** Bayside H.O.G. Members for December 2021!

 **Herman Baker**

 **Eric Brookman**

 **Larry Gilbreath**

 **Jennifer Hagrid**

 **Clifford Pulver**

WELCOME TO THE BAYSIDE H.O.G

Family!



editor's note

By: Theresa Petrowicz, Editor



HELLO BAYSIDE H.O.G.!!! ARE YOU READY TO RUMBLE INTO 2022?? I know it am. First off, I would like to thank you for picking up the Chapter Newsletter and making it all the way to what, page....8 or something like that?!?! Which means I MIGHT be doing something right. By the way, if I haven't run into you a time or two, I am Theresa Petrowicz, the new Editor for the Bayside H.O.G. Chapter Newsletter for 2022. I am super excited to be your editor and hope to bring you not only basic information about the ongoings of our great Chapter, fun photos of all our amazing events coming up this year and boy do we have some good stuff up our sleeves, but something that YOU, our members and guest readers, actually WANT to read! I will be working with the Chapter to bring you intriguing and exciting articles to read, information that will be a must have each month to know, not only what is happening in the Chapter but at Bayside H.D. and I like to throw some info in about other motorcycling activities and rides in the Hampton Roads area. I will be working with our amazing Social Media Officer and Webmaster to get digital...beyond just print and e-mail. Don't worry, the newsletter will be hitting your e-mail box and available in print form, at the dealership and at H.O.G. meetings, so I encourage you to come to the meetings, even if it is just to pick up the latest print copy of the newsletter! *wink, wink* I look to have information on the H.O.G. Chapter, Ladies of Harley (L.O.H.), Adventure Awaits aka Ride of the Month, Stories from the Road a printable calendar and more! So, ladies and gents welcome to 2022, **SADDLE UP and LET'S GET READY TO RUMBLE!!!**

P.S. Feel free to send me feedback, articles, photos, or ideas at editor.baysidehog@usa.com.
I am looking forward to hearing from you!



Director, Jim Henderson
Assistant Director, Brett Mathais
Secretary, Paula Howerton
Treasure, Marilyn Peacock
Activities Officer, Chris Shay
Membership Officer, Rick Swink
Ladies of Harley Officer, Heather Mathais
TAMA Representative, Jeff Williamson

Sr. Road Captain, Vincent Howerton
Safety Officer, Paul Boland
Editor, Theresa Petrowicz
Webmaster, Ken Reynard
Social Media, Ethan Henderson
Photographer, Bill Neff
Member at Large, John Tignor
Member at Large, James Petrowicz

Harley-Davidson



Director's Ride

Edmarc Ride



HAPPY HOLIDAYS





January 2022



Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1 LOH Mardi Bra Collection Begins
2 9:30am Sunday Funday Ride	3	4	5	6	7 7:00pm HOG Board of Directors Meeting	8 9:30am Road Captain Meeting
9 10:00am Direc- tor's Ride	10	11	12	13	14	15 12:00 HOG Cooking @ Bayside
16 9:30am Sun- day Funday Ride 10:00am 2022 Mo- torcycle Lobby Day	17	18	19	20	21 6:30pm HOG Meeting	22 12:00pm LOH Grilling @ Bayside
23 12:00pm LOH Ladies Day Outing	24 6:30pm LOH Meeting	25	26 8:00am Har- ley Online Event	27	28	29 7:30am Val- entine's Day Ride
30 9:30am Sun- day Funday Ride 10:00am 2Up Rider Training	31					

Rides, Events & Activities

H.O.G and L.O.H. January

- * **Saturday, January 1st :** LOH Mardi Bra collection starts @ Bayside
- * **Friday, January 21st:** 6:30pm, HOG Chapter Meeting @ Bayside
- * **Saturday, January 22nd:** 12pm - 3pm, LOH Grilling @ Bayside
- * **Sunday, January 23rd:** 12pm - Whenever the party ends!, LOH Ladies Day @ Theresa's House
- * **Sunday, January 23rd:** 9:30am, Sunday Funday Ride, KSU 10am, Ride to NN Burger, Tappahannock, VA Lead by Chris Shay
- * **Monday, January 24th:** 6:30pm, LOH Meeting @ AJ Gator's, Portsmouth
- * **Wednesday, January 26th:** 8am—9am Harley Davidson Online World Premier Event
- * **Saturday, January 29th:** 7:30am—3:30pm, Come join Bayside HOGS as we ride out to Valentine VA. We will be doing our 2022 Annual ride out to Mail our sweetheart a Valentine Card from Valentine VA. They postmark your card with a big heart. It's a great time, great ride and a great chance to do something romantic for your someone special. We will leave Bayside around 8am. Please try and be there 30 minutes early , Lead by Howard.
- * **Sunday, January 30th:** 9:30am, Sunday Funday Ride, KSU 10am, Ride to NN Burger, Tappahannock, VA Lead by Chris Shay
- * **Sunday, January 30th:** 10am-12pm, 2Up Rider Training, sponsored by LOH.



Bayside Harley Davidson Events





February 2022



Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4 7:00pm HOG Board of Directors Meeting	5 10:00am Rain Date, Valentine's Day Ride
6 9:30am Sunday Funday Ride	7	8	9	10	11	12 9:45am LOH ride to Deadwood
13 9:30am Sun- day Funday Ride	14	15	16	17	18 6:30pm HOG Chapter Meeting	19 9:45am Rain Date, LOH Ride to Deadwood
20 9:30am Sun- day Funday Ride	21 6:30pm LOH Meeting	22	23	24	25	26
27 9:30am Sun- day Funday Ride	28					

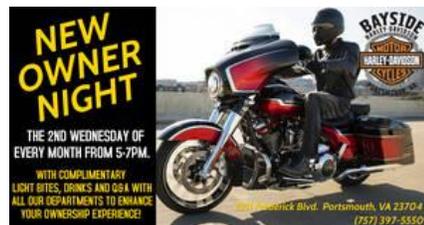
Rides, Events & Activities

H.O.G and L.O.H. February

- ♥ **Friday, February 4th:** 7pm, Bayside HOG Board of Director's Meeting @ Bayside
- ♥ **Saturday, February 5th:** 7:30am– 3:30pm RAIN DATE for the Valentine's Day Ride
- ♥ **Sunday, February 6th:** 9:30am, Sunday Funday Ride, KSU 10am, TBD, Lead by TBD
- ♥ **Saturday, February 12th:** L.O.H. Ride to Deadwood, All Chapter members are invited and encouraged to join us for this ride to Deadwood in Williamston, NC hosted by LOH. Jim will be leading the ride.
- ♥ **Sunday, February 13th:** 9:30am, Sunday Funday Ride, KSU 10am, TBD, Lead by Tig
- ♥ **Friday, February 18th:** 6:30pm, H.O.G Chapter Meeting @ Bayside
- ♥ **Saturday, February 19th:** 9:45am, RAIN DATE for the L.O.H Ride to Deadwood
- ♥ **Sunday, February 20th:** 9:30am, Sunday Funday Ride, KSU 10am, TBD, Lead by TBD
- ♥ **Monday, February 21st:** 6:30pm, LOH Meeting @ AJ Gator's, Portsmouth
- ♥ **Sunday, February 27th:** 9:30am, Sunday Funday Ride, KSU 10am, TBD, Lead by TBD



Bayside Harley Davidson Events



Other Hampton Roads Area Events/Rides





Thank you Cynthia and Maurice Slaughter for hosting our HOG Chapter at Bayside!

